## **MEASURE S**

# THE GLENDALE QUALITY OF LIFE AND ESSENTIAL SERVICES PROTECTION MEASURE



#### WHAT IS MEASURE S?

The City Council is asking voters in Glendale to consider enacting a local sales tax of 3/4%, which would generate approximately \$30 million each year in dedicated, local, City-administered funds.

If approved, Measure S amounts to less than one penny on every \$1 spent and seven-and-a-half pennies on every \$10 spent.

#### **OFFICIAL SAMPLE BALLOT** NOVEMBER 6, 2018 ELECTION

PAGE 9

#### CITY

#### GLENDALE CITY SPECIAL MUNICIPAL ELECTION

MEASURE S. GLENDALE QUALITY OF LIFE AND ESSENTIAL SERVICES PROTECTION MEASURE. Shall the measure to expand funding to protect essential services such as fire, paramedics, police, parks, recreation, senior, library, arts and culture, and affordable housing

217 YES→

218 NO**→**○

programs and services, and to improve streets and sidewalks, by enacting a three-quarter percent transaction and use (sales) tax that will generate approximately \$30,000,000 annually, until ended by voters, with annual audits and all funds staving local, be adopted?

**END OF BALLOT** 

#### LOCAL FUNDS TO PROTECT ESSENTIAL SERVICES





### WHERE WILL THE FUNDS GO?

Adoption of Measure S will protect funding that could only be used in Glendale for a variety of essential services:



Repairing and upgrading local streets, sidewalks, and transportation infrastructure to improve congestion and pedestrian safety.



Graffiti removal, landscaping and other services to maintain what we value – clean, healthy and safe neighborhoods.



Providing affordable housing.

Retaining and preserving

staffing levels to ensure



Maintaining local parks, community centers, and open space.



that there are enough on-duty paramedics, firefighters, and police officers to quickly respond to 911 calls.



Supporting Glendale's sustainability efforts to create long-term economic, social, and environmental solutions.

